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COMMENT FROM THE EDITOR

While things seem to be starting to come together quite nicely for the club there are still one or two points of difficulty for me.

The first (and main one from my point of view) is the amount of time that the club demands. It would be true to say that I am a fairly organised type of person. As a result I have developed a system for handling the 4 main areas of the club 'work' - those areas are as follows: A - preparing the Bulletins; B - running the Auctions; C - corresponding with new members; D - handling the accounts etc. I have attempted to make the system such that it demands the least real 'time-commitment' from me. Even so, I am spending about 5-10 hours per week on things to do with the club (plus 30+ hrs in the Bulletin week!).

While I am quite prepared to spend time helping to get the club off the ground, one of the problems I am having is getting the chance to fulfil another 'area' that the club seems to demand - that is finding time to answer the mail concerning the club that is arriving almost daily. I feel guilty at times that I am not getting the chance to write personal replies to so many people who have taken the time to write me letters - but unfortunately there is little time left for those extra pursuits in the very busy lifestyle of a large suburban Presbyterian Parish.

Further to that, it is important to note that I still need people to be writing to me about perfins. Without regular input from members the Bulletin will not survive for long - so I say to all those members who indicated that they would be willing to contribute an article or two, PLEASE DO! SOON! I don't want to see our initial efforts wasted. But in a small club that means that ALL the members must get involved to help make it work - that includes:

- bidding and vending in auctions regularly
- contributing articles, comments, advertisements etc. regularly.

Finally, I hope that you all enjoy Bulletin No 3 - there are some very good lots in the Auction this month (35 in all) so remember to get the bids in on time.

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AUCTION NO 2 - THE RESULTS

With 11 of the members taking part in the second auction, all the lots once again received at least one bid. The highest price (\$38.50) was paid for Lot 12 and the most number of bids (6) were received for Lot 9. Most lots still went for well above the estimate price and the total of all lots sold reached \$224.81 - the club gets 10% for its funds. Most of the lots seem to have gone to Australian collectors: AUST=19 / NZ=6.

PLEASE try to send your money AS SOON AS POSSIBLE - and to save on postage costs, why not send your Auction 3 bids at the same time.



A NEW NZ OVERPRINT  
from David Dell

Three or four months ago I came across a few copies (all from the back of one old stamp collection) of an as yet unrecorded overprint on New Zealand Queen Victoria Long Type Fiscal stamps. The overprint (which measures 1.6cm wide by 2cm high) looks like this:

I believe that it was used by Friedlander Brothers Limited of Ashburton at about the same time as they were perforating stamps with their initials 'F.B./LD.' (see Auction 3 for examples of their perfin).

F.Bros  
Ltd.

The reasons for believing it was used by Friedlander Bros. Ltd. are mainly circumstantial: the initials; the dates of use; and the fact that, because few firms in NZ bothered to use any form of stamp security endorsement (sometimes due to the smallness of their operation), then it is more likely that a firm which has a large enough turnover to have already used perfins to protect its stamps would also want to protect its higher value stamps in some way (though I am unsure why they didn't perforate them along with their postal stamps).

It is interesting to note that, while the 'F.B./LD.' perfin was used on only low face-value stamps (1st Pictorial 1/2d Mt Cook green and 2d Pembroke Peak purple, and the 1901 Penny Universal), the overprint was used on only high face-value stamps. The perfin seems to have been used fairly exclusively on postally used stamps while the overprint is only found (at this point) on fiscally used stamps.

The dates of use of the overprint are spread slightly wider than the dates of use for the perfin: the earliest overprint is hand dated '7-7-98' (earliest perfin 1901) while the latest overprint seems to be hand dated '6-?-10' (latest perfin June 1907).



The overprint, which was stamped very neatly and clearly in the early copies, was not as neatly applied to the 2 later copies I have found (1907 and 1910). This is consistent with Robert Samuel's comment in the Bulletin 2 (page 8) concerning a similar deterioration in positional 'care' in a later copy of the 'Stewarts and Lloyds Limited' overprint.

There seem to have been a variety of colours used for the overprinting of the 'F.Bros/Ltd.' overprint - purple, deep violet, blue and red. The early copies (c1898) are in purple and blue, those used c1901-1902 are in red and deep purple and the latest copies (c1907-1910) in purple again. The colours used may be fairly irrelevant if in fact the

overprinting was done using a rubber stamp on whatever stamp-pad happened to be being used in the office at the time the supplies of stamps arrived.

The stamps I have found the overprint on so far are all Queen Victoria Long Type Fiscal Stamps: 3/- mauve; 4/- red/brown; 8/- blue; 9/- orange; 10/- brown/red; 1 Pound rose. The lower values were mainly used early in the period of use (c1898-c1902) while the 1 Pound copies are both from the 1907-1910 period. In fact it is possible that there were 2 distinct periods of use: c1898-c1902 and c1907-c1910.

I would welcome correspondence from anyone else who may have copies of this overprint to help with my research.

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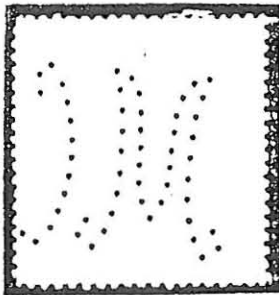
A QUESTION OF POLICY - THE RESULT

I have received a few comments concerning the 2 full-time stamp dealers who requested to join the club (thanks!). The overwhelming opinion seems to be that we should let them join - most felt that it would be both difficult and pointless to exclude them. Concerning the worry expressed that dealers may inflate the perfin prices in the Bulletins, the general opinion seemed to be that the prices on material in the long run are regulated not by what the dealers will offer but more by what collectors are prepared to pay for an item they need.

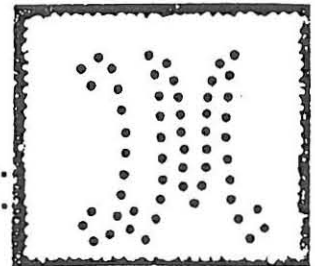
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TWO BRITISH PERFINS

from David Dell



These scripted 'MC' perfins are found on the City of London Municipal stamps which depict the London Coat-of-Arms. These are used by the Mayor's Court.



They are certainly a little larger than our average perfins!

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WANTED

Security overprints of NZ (J./B.&Co./Ltd, Stewarts and Lloyds etc)

Security overprints of GB and Australia.

Am willing to swap or buy.

Please write to Enid Honiss, RD1, Kerikeri.

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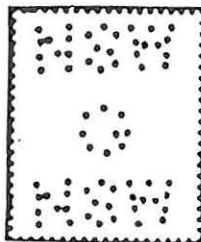
### CURRENT AUSTRALIAN PERFINS

by David Andersen

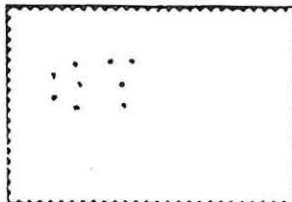
Although there has been considerable use of perfins by private companies over the last 100 years in Australia and States, this usage has ceased. The current users of perfins are State Government bodies and philatelic users.

#### State Government Types

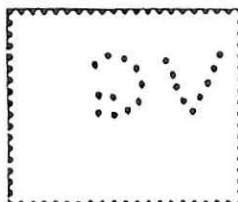
G/NSW This pattern has been in use from 1961. The puncturing head consists of 10 dies. Used by the Electricity Commission of NSW and the State Rail Authority of NSW only.



TD Metropolitan Transit Authority of Victoria. Used from the 1930's by the Authorities predecessors. One die only in the puncturing head.

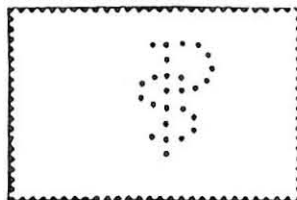


VG Victorian Government. This pattern in use from 1976. The puncturing head consists of 10 dies. The most heavily used current perfin in Australia.

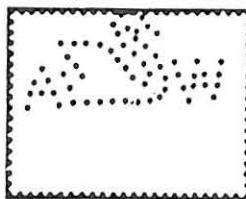


#### Philatelic Types

PS Used by members of The Perfin Society (in Australia Dr. D.A. Pocock). Found on the stamps of several countries (see following article).



W(swan)A Western Australian Stamp Promotion Council (GPO Box 9800, Perth, WA 6001). Used only for postage on promotional items, not on general correspondence. To obtain copies contact the council for a list of material for sale.



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### CURRENT NEW ZEALAND PERFINS

by David Dell

In New Zealand the practice of perforating stamps with initials never really caught on to the extent it did in many other parts of the world. Probably because of the invention of the franking machine (which was developed in New Zealand), by 1940 there were only 3 companies still using perfins: 'MGM' (Metro-Goldwyn-Mayer (NZ) Ltd), 'RI/CO/LD' and



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STAMP AUCTION NO 3  
closes 15th June 1987

LOT	DESCRIPTION	(in NZ\$) ESTIMATE
1:	AUST: pre-decimal Victoria Gov't. perfins ('VG'), used to fine used, ASC No's 200, 222, 225, 226, 244, 252, 269, 344 & 273/4 (joined pair with minor separation), (10)	\$1.50
2:	AUST: 'NZL' perfin on NSW ASC No 51 and also on QLD ASC No's 43 and 44, average to good cond, (3)	\$3.00
3:	AUST: Tasmania 'A' perfins, 1 of each of the 6 types, condition good (1 creased), (6)	\$4.00
4:	AUST: Tasmania 'A' type 2 on ASC No 36, postmarked 'Hobart No 25 1901', (1)	\$1.00
5:	AUST: Tasmania 'A' type 3 on ASC No 36, postmarked 'Hobart MR 4 1902', (1)	\$3.00
6:	AUST: Tasmania 'A' type 4 on ASC No 36, postmarked 'Hobart AP 1907', 1 pin missing, inverted, (1)	\$5.00
7:	AUST: Tasmania 'A' type 5 on ASC No 36, (1)	\$3.00
8:	AUST: Tasmania 'A' type 6 on ASC No 15, postmarked 'Hobart SE 4 1899', (1)	\$5.00
9:	AUST: Tasmania 'A.W.F.' perfin on ASC No 35, postmarked 'Launceston JA 31 1901', (1)	\$2.00
10:	AUST: Tasmania 'DWM/LTD' perfin on ASC No 43, postmarked 'Launceston ??', (1)	\$2.00
11:	AUST: Tasmania 'IHC' perfin on ASC No's 35, 36 and 43, (3)	\$3.00
12:	AUST: Victoria, various private perfins, all different patterns, (20)	\$4.00
13:	GB: 'B.N.Z.' (Bank of NZ) perfins, 8 different	\$5.00
14:	GB: 'DLR' perfins (2) on one registered cover to NZ, (Thos De La Rue & Co. Ltd.), 2 wax seals on back, dated 26th September 1962, nice cover	\$10.00
15:	GB: 'T.J.B.' perfins (Dr Bernardo's Home), block of 6 (includes 2x mirror pairs), good condition,	\$2.00

continued over...



16:	INDIA: 'NZ/ICo' (NZ Insurance Company), pattern 1, a few holes missing at bottom of pattern, (1)	\$1.00
17:	NZ: 1st Pictorial 1d Terraces (red), 'DB/Co' (D. Benjamin and Co.), postmarked 'DN 1900', (1)	\$3.50
18:	NZ: 1901 1d Universal, 'DB/Co', used, (1)	\$3.50
19:	NZ: 1901 1d Universal, 'EWM/W' (E. W. Mills & Co Ltd), used, (1)	\$4.00
20:	NZ: 1901 1d Universal, 'F.B./LD.' (Friedlander Bros. Ltd), postmarked 'ASHBURTON MR 0?', (1)	\$4.50
21:	NZ: 1901 1d Universal, 'F.B./LD.', postmarked 'ASHBURTON 23 JA 1903', (1)	\$4.50
22:	NZ: 1901 1d Universal, 'GNB/LD.' (Great Northern Breweries Ltd), (1)	\$10.00
23:	NZ: 1940 Centennial 6d green & violet, 'M/G/M' (Metro-Goldwyn-Mayer), postmarked 'TE ARO ?? SP 41', (1)	\$4.00
24:	NZ: 1901 1d Universal, 'R.G./N.' (Ross & Glendinning Ltd, Napier), postmarked 'NAPIER 24 SP 07', (1)	\$6.00
25:	NZ: 1915 George V, 1 1/2d brown, 'R.G.N.', used, (1)	\$4.00
26:	NZ: 1915 George V, 4d violet, 'R.G.N.', used, (1)	\$4.00
27:	NZ: 1909 1d Dominion, 'R.G.W.' (Ross & Glendinning Ltd), postmarked 'Wanganui', (1)	\$4.50
28:	NZ: 1915 George V, 1/2d green, 'RI/CO/LD' (Royal Insurance Co. Ltd), postmarked 'WELLINGTON 20 OC 30'	\$3.50
29:	NZ: 1925 DUNEDIN EXHIBITION 1d red, 'RI/CO/LD', postmarked 'Dunedin 12 JA 26', RARE ON EXHIBITION	\$20.00
30:	NZ: 1935 Pictorial 1/2d green, 'RI/CO/LD', used, (1)	\$3.50
31:	NZ: 1940 Centennial 2d green & brown, 'RI/CO/LD', (1)	\$3.50
32:	NZ: 1946 Peace 1d green, 'VOCO' (Vacuum Oil Company Ltd) (Pf35) ON COVER, postmarked 'WELLINGTON 17 APR 1947', good condition cover, (1)	\$10.00
33:	NZ: 2nd Sideface 4d green, 'W.T' (Whitcombe and Tombs), (Pf39), dated '?? DE 00', (1)	\$4.00

continued over ...

- 34: NZ: 'W&T/W', selection of 5 on: 1909 Dominion, 1909 Edward VII 5d brown, 1915 George V 1 1/2d brown (dated 1919), 2d yellow (Surface print - perfin off-centre) and 3d chocolate (Recess print - small hole in centre), (5) \$7.00
- 35: NZ: 1915 George V 1/2d green, 'W&T/W', few blind holes, used, (1) \$4.00

PLEASE WRITE BIDS CLEARLY

PHOTOCOPIES OF SOME AUCTION 3 MATERIAL



AVOID WASTE  
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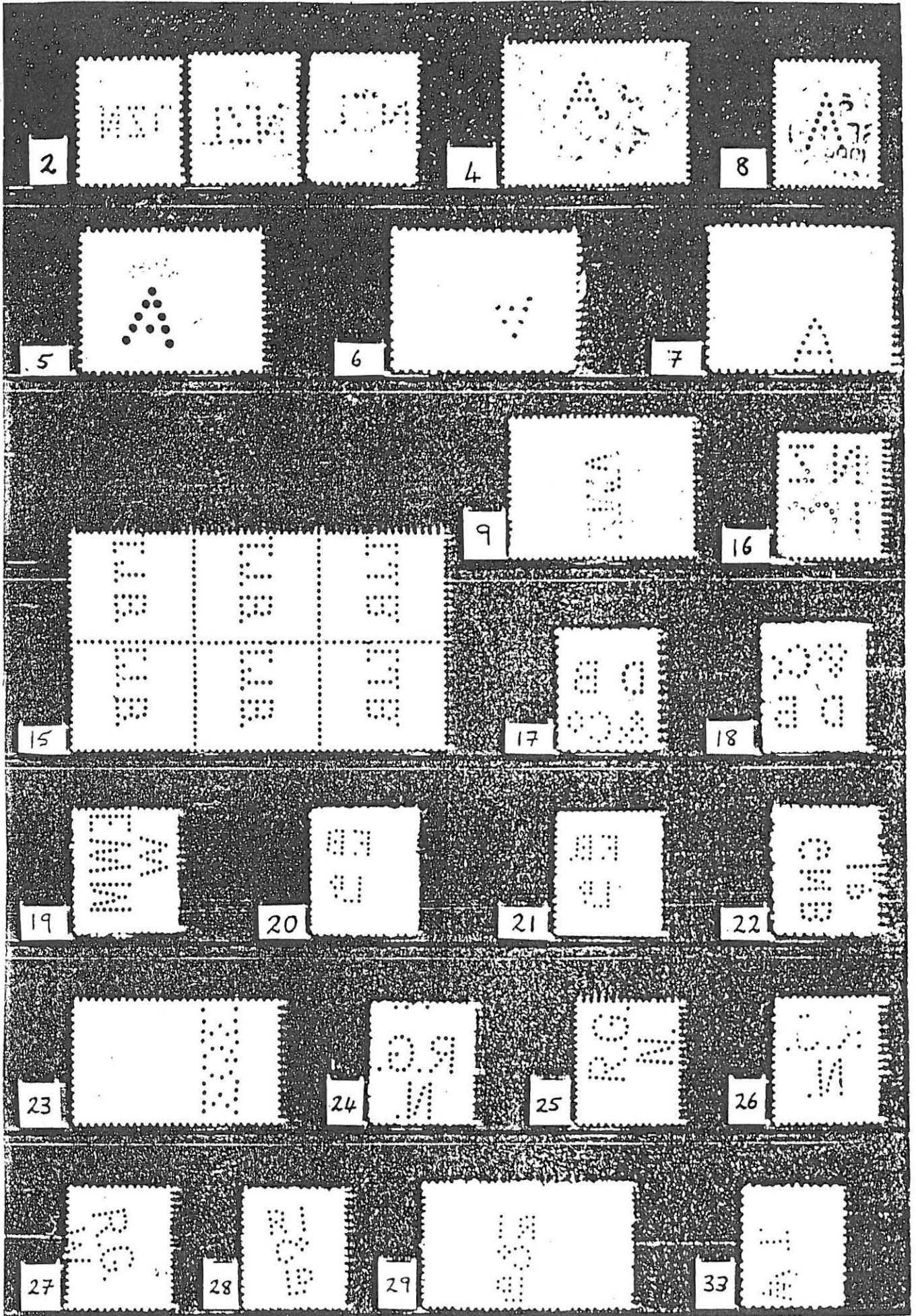


*W. F. C. A.*  
*Martinborough*

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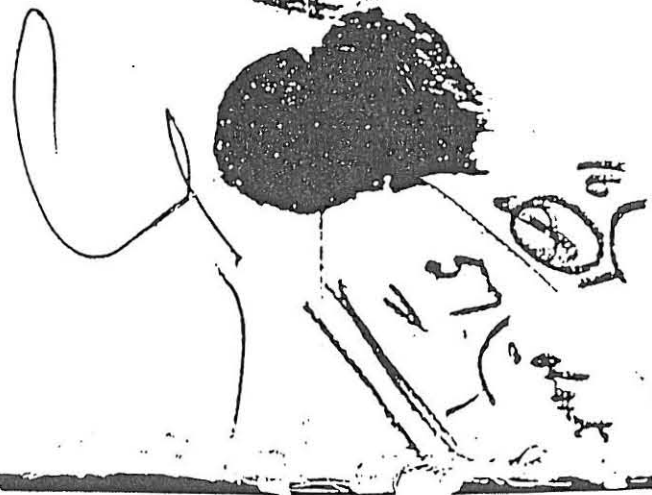
Letter to Frank Re



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NZ PERFIN SURVEY SHEETS

The first instalment of these have been included with this Bulletin for those members who have intimated to me that they would be willing to fill in the survey. If there is anyone else who wishes to complete the forms then please let me know as soon as possible and I will send you out a set. Could the survey sheets be returned as quickly as possible so that the exercise doesn't drag on for ever - thanks from the Editor.

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THE 'DIC' PERFIN D.I.C.  
by Robert Samuel

In March I gave a display of perfins to the Royal Philatelic Society of New Zealand. In some ways it was a 'coming of age' for the humble perfin. It seems not so long ago that the late R.J.G. Collins told me, "You can't collect those, my lad." Now perfins are respectable enough to grace a meeting of the Royal. How times have changed.

During the course of the talk I mentioned that it was thought that the DIC perfin had been used by the Drapery and General Importing Company of New Zealand Ltd, at Wellington. In the discussion following the talk Mr M.C. Stanley suggested that the Wellington company was a firm known as the Direct Importing Company, and that this firm was the probable user of the perfin. This suggestion was worth checking.

The "Cyclopedia of New Zealand, Volume 4, Otago and Southland" (published 1905) devotes a large section to the Drapery and General Importing Company of NZ Ltd. The company was founded by Bendix Hallenstein in Dunedin in 1884. Branches were later opened in Christchurch (1885) and Wellington (1890). "Wises New Zealand Post Office Directory, 1890-91" also lists a London Office.

The Drapery and General Importing Company of NZ Ltd was commonly known as 'The DIC'. In more recent times it changed its name to "The DIC Ltd".

I can find no record of a company called the Direct Importing Company, in Wellington. However, a firm of that name did exist in Auckland about 1890. It is listed in the 1890-91 Wises Directory, but is not listed in the 1900 edition of this work. The Direct Importing Company - like the better known 'DIC' - was a firm of drapers. The proprietor is listed as R.K. Sinclair, and the business was situated at 104-106 Queen Street, Auckland.

It seems to me like a classic case of 'passing off', the Auckland business deliberately adopting a name which, when abbreviated to 'DIC', could be confused with the better known Dunedin based company - and benefit from the confusion. The fact that the name of the business seems to have been short-lived could indicate that the original 'DIC'



